Dear Friends of CEH,

In 2004, CEH embarked on our first-ever organizational strategic planning process. After several years of growth, it seemed an important time to reflect and think strategically about the future of our work. We called upon dozens of allies, colleagues in the environmental health and justice movements, and CEH supporters to help us assess our work and define our future direction.

Working closely with our Board of Directors, the CEH staff took several months to discuss, analyze, and plan our programmatic direction for the next three to five years. During the process, we identified a need to better educate the public about our work and about what people can do to protect their families, and our society, from toxic chemicals. With that in mind, we forged a partnership with Generation Green (GG), whose strong public education infrastructure is a perfect vehicle for publicizing CEH’s strong research and programmatic successes. Through regular action alerts and other forms of public education, GG empowers its tens of thousands of members to take action on the issues that CEH works on every day. Together, CEH and GG are creating a movement of ordinary people who will advocate nationally for public health and the environment.

Our strategic planning process also highlighted an organization-wide desire to strengthen our commitment to environmental justice by focusing more of our programmatic attention on those populations that suffer the most dangerous environmental health hazards.

We also recognized a need for a strong Associate Director (AD) in the office to replace Katie Silberman, who moved from this position to take a seat on our Board of Directors. I am delighted that Charlie Pizarro has taken over the AD position. In our strategic planning, we agreed that we wanted our new AD to play a leading role in helping coordinate and connect our program areas, making all of them stronger by capitalizing on their related projects. We are excited to have Charlie on board with CEH to help us accomplish all of these goals!

Throughout 2004, CEH continued to win many successes in protecting the public, and especially children, from toxic health threats. Our strategic planning process is ongoing, and is helping us to make the most of these successes. This brief annual report provides a review of some of our work and accomplishments. I hope you find this meaningful, as your support helps make all of our work possible!

Sincerely,

Michael Green
Executive Director
In 2004, CEH's Pollution Prevention Program continued its leadership role in Health Care Without Harm (HCWH) and the Computer Take Back Campaign (CTBC). By bringing together the important work of these two coalitions, this Program achieved great strides in promoting safer materials and safer recycling practices in both the healthcare and electronics sectors. CEH spearheaded HCWH's work to leverage the considerable buying power of the health care sector to increase environmentally safer electronics products in the marketplace. Mamta Khanna coordinated the development of procurement guidelines for electronic equipment in health care, ultimately published by HCWH. 2004 also saw the development of the Green Roundtables for Healthcare Project, a forum designed to engage key individuals at hospitals around issues such as electronics, building materials, and cleaning chemicals in hospitals.

2004 Highlights & Accomplishments

• Led a process to produce guidelines on electronics procurement, providing criteria and contract language to hospitals so that they make environmentally preferable choices as they procure their electronic equipment. You can review these guidelines at: http://www.cehca.org/hcwhsuccesses.htm.

• CEH was influential in the decision by Redemtech, an electronic asset managing corporation which has major contracts with Kaiser Permanente and other Fortune 500 companies, to sign the Electronic Recycler's Pledge of True Stewardship, committing to the world's highest environmental and social justice standards of computer and electronic waste management.

• As a member of the Computer-Take-Back Campaign (CTBC) Steering Committee, CEH played a leadership role in drafting a letter to the U.S. Environmental Protection Agency's Office of Solid Waste, focusing on the environmental justice problem of electronic waste, which adversely affects poor communities and people of color in the U.S. and overseas.

• Coordinated a panel session on “Computers and Healthcare: Procurement to End-of-Life” at CleanMed 2004, the premiere national conference for environmental leaders in health care.

• Along with our allies in Greenaction and the American Nurses Associate we initiated a research project at the California Department of Health (Occupational Health branch) to evaluate the health risks and precautions for workers handling medical waste. This research project's results will be released in late 2005/early 2006 and will provide us with tools to bring to hospitals and medical waste treatment technology operators to better protect workers.

• January 13, 2005 marked the inaugural session of the Green Roundtables for Health Care for CEH. The Roundtables, which are coordinated in the Bay Area by CEH, are a forum in which senior hospital staff learn about alternative practices in the health care sector to reduce the use of toxic materials.
CEH works to reduce the use of toxic chemicals by researching, drafting, advocating for, and implementing precedent-setting government policies. Through advocacy and collaboration with governments, CEH promotes innovative policies that implement pollution prevention.

CEH advocates for policy at the local, state, national, and international levels. We believe that policy work can only be effective when we collaborate with other institutions so that we can build power. For that reason, in 2004 the CEH Policy Program continued its involvement in several important coalitions to share our perspective and experience advocating for the precautionary principle and other policies that protect public health and prevent pollution. CEH staff continued to work with our European allies to build on their groundbreaking chemical regulations, known as REACH; began working with the Women’s Foundation of California to write e-alerts on environmental health; and helped plan a statewide chemical policy meeting.

2004 Highlights & Accomplishments:

- Planned and presented two panels at the national American Public Health Association annual meeting, entitled “Reform of Chemicals Policy,” and “Integrity of Science: How Political Agendas Impact Public Health.”

- Presented a panel at the Environmental Grantmakers' Association annual meeting, entitled “The Precautionary Principle Gets Real,” which was warmly received.

- Helped draft, sign, and circulate the Louisville Charter for Safer Chemicals; intended to be a source of guiding principles and inspiration for environmental advocates concerned with toxic chemicals.

- Participated, as the only NGO representative, in the first meeting of the Advisory Board of the California Chemicals Policy Project at the University of California, Berkeley.

- Helped plan and implement a national precautionary principle meeting, which brought together allies from around the country to share strategies and skills.

- Helped plan and implement a convening of the grantees of the California Wellness Foundation, which brought together organizations statewide working on environmental health and justice to discuss how to make the movement more effective.

- Supported state policy related to our Public Interest Litigation Program work on eliminating lead in Mexican candy. This ultimately resulted in the passage of California state law requiring the monitoring of lead content in candy in 2005.
As a public enforcer of California's tough toxics law, Proposition 65, CEH has in the past successfully eliminated the use of excessive lead in children's medicines and water filtration systems, arsenic-treatment of playground and picnic structures, and the emission of harmful chemicals from dozens of industrial facilities state-wide. Eliminating lead exposures to children continues to be a focus of the program. A neurotoxin, lead in even very small amounts can cause developmental problems in children including hearing loss, brain damage, and behavioral problems.

2004 Highlights & Accomplishments

- In June, CEH filed suit against major retailers of costume jewelry made with lead. CEH's action prompted the largest recall in U.S. government history when over 140 million pieces of children's jewelry sold in gumball machines were recalled a month later.

- In July, CEH filed a lawsuit against manufacturers, distributors and retailers of Mexican candy contaminated with lead in conjunction with the Environmental Health Coalition of San Diego/Tijuana. The lawsuit calls on manufacturers to eliminate the lead from their candies, which is a result of contamination from leaded dirt in the chilis, lead-based paint on packaging, and bad manufacturing processes. As a result of CEH and EHC's action, Mars Company recalled its Lucas-brand seasoning-style candies that had consistently tested high for lead.

- Professional Refinishing, an industrial paint-stripping facility in Los Angeles, eliminated its use of the carcinogen methylene chloride as a result of legal action brought by CEH.

- CEH reduced or eliminated the use of cancer-causing perchloroethylene ("perc") used in dry cleaning from five facilities in California, protecting workers, customers, and residents living near the facilities. For example, H&K Imperial Cleaners exposed more people to levels of perc above the Prop 65 limit than any cleaner in California. As a result of CEH's legal action, H & K is eliminating its use of perc entirely.

- CEH's Safe Playgrounds Project (www.safe2play.org) was launched in 2004 as an outreach and information campaign to educate the public about how to minimize health threats to children from playgrounds where equipment is made with arsenic-treated wood. In 2003, the industry agreed to stop the manufacture of arsenic-treated wood for residential uses as a result, in part, of thirty-one lawsuits filed in 2001 by CEH. Since its launch, the Safe Playgrounds Project has provided thousands of people with reliable information about testing and treatment of playground structures through its website and hotline, the media, and outreach to community, parent, and park & recreation organizations.
In order to create healthier neighborhoods, CEH works with local communities for environmental justice and the reduction of exposure to toxic chemicals, offering technical assistance to community-based organizations. Our Community Health program works to connect disparate facets of the environmental movement, to create a stronger, more unified force for environmental health and justice.

2004 was the first full year of the Community Health Program at the Center for Environmental Health. In partnership with the Collaborative on Health and the Environment (“the Collaborative”), the goal of this program is to make technical science and policy information useful to community-based organizations, and bring the needs and expertise of community-based organizations to our science and policy partners in the environmental health movement.

2004 Highlights and Accomplishments

- We supported environmental justice leaders throughout California in gaining visibility at a national-level science and policy arena by facilitating the attendance of six community-based leaders at EPA’s Science of Environmental Justice conference in Boston in May, 2004. CEH recruited these grassroots leaders, who brought new expertise and technical contacts back to their communities. We were also able to pay all their expenses by directing funds from our settlement with Pharmacia Corporation. That settlement also forced Pharmacia to eliminate lead from children’s medicines.

- Convened a meeting of environmental health and justice leaders in the Bay Area to discuss how environmental health organizations such as CEH can collaborate more effectively with grassroots groups working for environmental justice. This half-day meeting will help environmental health organizations to better engage with community-based organizations in low-income communities and communities of color, as well as better understand how to listen to their needs proactively.

- CEH serves on the steering committee of Californians for Pesticide Reform (CPR), a coalition that has created important policy-level research papers on water contamination. In 2004, with CPR, we networked with Collaborative partners in the Central Valley including Tri-County Watchdogs, Committee for the Health and Well-Being of Earlimart, and others to identify grassroots educational needs.
Financial Report

In late 2003, CEH received major support for our 2004 work!

Institutional Supporters
Anonymous
Arie Kurtzig Memorial Fund
Ben and Jerry's Foundation
California Wellness Foundation
Catholic Healthcare West
Environmental Health Fund
Fire Restaurant
Firedoll Foundation
Furthur Foundation
Holloway Family Fund
Johnson Family Foundation
Mitchell Kapor Foundation
Naomi and Nehemiah Cohen Foundation
Organic Bouquet, Inc.
Parkway Theater
Patagonia, Inc.
Public Health Trust
Rose Foundation
San Francisco Foundation
Taproot Foundation
Tides Foundation

Revenue and support, 2004

Center for Environmental Health
Revenue and Expenses, 2004

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<tr>
<th>Revenue and Support</th>
<th>2004</th>
<th>2003</th>
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<tr>
<td>Grants</td>
<td>226,192</td>
<td>422,410</td>
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<td>Donations</td>
<td>151,123</td>
<td>52,797</td>
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<td>Public interest litigation settlements</td>
<td>111,987</td>
<td>350,217</td>
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<td>In-kind donations</td>
<td>50,000</td>
<td>2,913</td>
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<td>Fees</td>
<td>37,656</td>
<td>7,050</td>
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<td>Government contracts</td>
<td>27,250</td>
<td>54,522</td>
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<td>Travel payments, t-shirt sales, etc.</td>
<td>4,731</td>
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<td>Interest</td>
<td>1,249</td>
<td>3,070</td>
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<td>Total revenue and support</td>
<td>$ 610,188</td>
<td>$ 892,979</td>
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Expenses

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<tr>
<th>Program expenses</th>
<th>2004</th>
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<tr>
<td>Policy</td>
<td>220,272</td>
<td>219,866</td>
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<td>Public Interest litigation</td>
<td>178,040</td>
<td>177,510</td>
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<td>Pollution prevention</td>
<td>99,769</td>
<td>111,916</td>
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<td>Community health</td>
<td>95,955</td>
<td>38,060</td>
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<tr>
<td>Total program expenses</td>
<td>$ 594,036</td>
<td>$ 547,352</td>
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<td>Overhead (21.5% for 2004)</td>
<td></td>
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<tr>
<td>Administration (8.6%)</td>
<td>70,499</td>
<td>57,671</td>
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<td>Development (12.9%)</td>
<td>106,333</td>
<td>61,002</td>
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<tr>
<td>In-kind services</td>
<td>50,000</td>
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<tr>
<td>Total expenses</td>
<td>$ 820,868</td>
<td>$ 666,025</td>
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CEH finances are independently audited each year. Figures shown are from our 2003 and 2004 audits provided by Crosby & Kaneda CPAs. For a copy of our audited statements or for more information, contact Bessma Mourad at 510.594.9864 or bmourad@cehca.org.
Our Staff and Board of Directors

**Staff**

- Michael Green  
  Executive Director
- Lara Cushing  
  Research Director
- Alexa Engelman  
  Environmental Health Research Associate
- Anjuli Gupta  
  Community Health Program Manager
- Joseph Guth  
  Senior Policy Analyst
- Mamta Khanna  
  Pollution Prevention Program Manager
- Anita Sarah Jackson Kimball  
  Pollution Prevention Program Associate
- PJ Johnson  
  Financial and Administrative Manager
- Charles Margulis  
  Communications Director & Food Specialist
- Bessma Mourad  
  Development Manager
- Charlie Pizarro  
  Associate Director

**2004 Interns & Workstudy**

- Sara Bergman, Lea Francisco, Emily Harris, Rebecca Kehrer, Daniel McChesney-Young, Ky Ngo, Graham Prentice, Sandra Takai, Chau Tong, Jane Wardani, Ryan Wiedling

**Special thanks to former CEH staff**

- Sue Chiang, Micaela Davis, Burton Li, & Joanna Mattson

**Board of Directors**

- **Julie Parker Benello** is a documentary film producer. Julie co-produced Blue Vinyl, a toxic comedy about PVC.
- **André Carothers** is the Executive Director of the Rockwood Leadership Program, and serves on the Board of Directors of the Rainforest Action Network.
- **Tomiko Conner** is a multicultural health consultant. She was Director of the local Community Voices Project, and served as the Executive Director of the California Pan-Ethnic Health Network.
- **Antonio Diaz, Vice-Chair**, is Executive Director of People Organizing to Demand Environmental and Economic Rights (PODER), a community-based organization in San Francisco's Mission District.
- **Michael Dorsey** is on the faculty at Dartmouth College. He is a former National Board Member of the Sierra Club and has worked for a decade on corporate accountability, biodiversity, and environmental justice and ethics.
- **Kathy Gerwig** is the Vice President of Workplace Safety at Kaiser Permanente. Formally, Kathy was the Director of Environmental Stewardship at Kaiser. She also serves on the Board of Health Care Without Harm.
- **Karleen Lloyd** is well-known leader in the environmental justice movement. She was Lead Organizer at People United for a Better Oakland and now works with the Coalition for Environmentally Safe Communities.
- **Anuja Mendiratta** is Program Officer at the California Women’s Foundation. Anuja was formally the Coordinator of the San Francisco Foundation’s Environmental Health and Justice Initiative.
- **Marni Rosen, Chair**, is Executive Director of the Jenifer Altman Foundation. She was formerly the Associate Director of the Children’s Environmental Health Network.
- **Katie Silberman** served as CEH’s Policy and Associate Director for five years. Katie is now the Administrative Director of the Science and Environmental Health Network.
- **Lawrence Smith, Treasurer**, CPA, is the founder and principal at Smith and Company CPAs. He provides fiscal and managerial oversight to CEH’s operations.
- **Francesca Vietor, Secretary**, recently served as the Director of the San Francisco Department of the Environment. In 2004, Francesca helped co-found 1,000 Flowers, a campaign to register and activate single women to vote.